

LPFA/Lela EDUCATION PARTNER MARKETING SERVICES PROGRAM
AGREEMENT

We would like to become a Louisiana Public Facilities Authority / Louisiana Education Loan Authority (LPFA/Lela) Education Partner by participating in the Authority's Marketing Services Program in connection with its student loan program in order to provide our customers access to low-cost student loans.

As an LPFA/Lela partner, we agree to:

- (1) Distribute LPFA/Lela student loan brochures and financial aid information and promotional brochures in each of our branches to potential Eligible Borrowers.
- (2) Use reasonable care to remain current on the rules and regulations of the Authority's Program by reviewing materials provided by the Authority representatives.
- (3) Use reasonable care to answer questions from Eligible borrowers regarding the Authority's Programs and eligibility for education loans or refer borrowers to the Authority's customer service department or the designated servicer customer service department.
- (4) Refer appropriate questions to and generally cooperate with the Authority.
- (5) Act as sponsor for the Authority's Program and use our best efforts to promote and actively market the Authority's Program to institutions of higher education and potential borrowers in geographic proximity to each branch of our institution.

As compensation for doing so, we understand that we will receive an annual payment in January of each year in the amount of \$100.00 for each institution branch at which LPFA/Lela student loan brochures and financial aid information are distributed and the above services are performed during the prior calendar year.

From time to time, we may also conduct targeted marketing efforts to our customers and potential customers with the marketing assistance of the Authority. Such efforts may include the promotion of LPFA/Lela student loans at special events such as college fairs and workshops. As compensation for doing so, we understand that we will be paid \$100 for each event approved by the Authority. This payment will be paid during January and July each year for events occurring in the prior six month period.

This agreement may be terminated by either party upon 30 days' prior written notice. This agreement supersedes any prior agreement(s) between the parties relative to the LPFA/Lela student loan program.

This agreement is effective as of _____, 2008.

Louisiana Public Facilities Authority Authorized Lender Signature